



2ND BALTIC-NORDIC CONFERENCE ON BUSINESS ETHICS "PROMOTING BUSINESS ETHICS: BALTIC CHALLENGES, NORDIC EXPERIENCE"

Tallinn, Estonia, April 24, 2009

CHIEF ORGANISER: Transparency International's (TI) Estonian chapter
Korruptsioonivaba Eesti, with TI partners

PARTICIPANTS: Representatives of business corporations, Transparency
International national chapters (TI Estonia, TI Latvia, TI Lithuania, TI Finland, TI
Norway, TI Sweden) , politicians, officials, journalists.

Arrival of foreign participants the night before opening of the Conference (April 23,
2009).

Participants are welcome at a reception hosted by Ministry of Justice of Estonia on
April 23 at 19.00. The reception will take place at the Justice Ministry at Tõnismägi
5a, off Vabaduse Square.

CONFERENCE PROGRAMME ON APRIL 24, 2009

At Hotel Olümpia Conference Centre, Liivalaia 33, Tallinn

OPENING SESSION

9.30 Opening. Tarmu Tammerk, Chairman of the Board of Transparency
International's Estonia chapter

9.40 Opening address (speaker to be confirmed)

10.10-10.30 Mari Kooskora, Director of EBS Centre for Ethics, lecturer, Estonian
Business School. "Development of practical code of business ethics"

10.30-11.00 COFFEE BREAK

SESSION 1

11.00-12.30 Presentations by researchers or business leaders on experience from
respective countries.

Moderator: Sergej Muravjov, executive director of TI Lithuania

11.00-11.10 Asso Prii, TI Estonia, project coordinator. "The function and
implementation of whistleblower protection mechanism in business ethics"

11.10-11.40 Santeri Eriksson, board member of TI Finland. "How has TI Finland
influenced the development of a cleaner business environment in Finland?"

11.40-12.10 Laura Mikelson, Vineta Kleinberga, TI Latvia. "Effectiveness of integrity pacts in reducing corruption in public contracting"

12.10-12.30 Erki Must, Association of Pharmaceutical Manufacturers in Estonia, director. „ APME code of practice on the promotion of medicines“.

12.30-13.30 LUNCH

SESSION 2

13.30- 15.00 Presentations by researchers or business leaders on experience from respective countries.

Moderator: Paul Zoubkov, Programme Coordinator Europe and Central Asia Department, Transparency International Secretariat

13.30-14.00 Arvid Halvorsen, adviser, TI Norway . "Use of ethics codes in Norwegian companies"

14.00.-14.30 Sergej Muravjov, executive director of TI Lithuania. "Business Ethics in Practice".

14.30-15.00 Liina Kuusk, executive director of TI Estonia. "Presentation of projects of sectoral business ethics codes proposed by TI Estonia" (real estate-, building-, medicine sector)

15.00-15.20 COFFEE BREAK

SESSION 3

Moderator: Arvid Halvorsen, adviser, TI-Norway

15.20-16.30 Panel discussion:

Speakers from sessions 1 and 2, and other participants.

16.30-16.40 Closing of the Conference. Tarmu Tammerk, chairman of the board of TI Estonia

About TI-Estonia: TI-Estonia was founded in 2000. Its aim is to promote awareness of corruption. TI-Estonia acts as the local chapter of the international anti-corruption organisation Transparency International. The activity of TI-Estonia is supported by the Open Estonia Foundation.

The conference is co-funded by Nordic Council of Minister`s Office in Estonia. The conference forms a part of seminars "Fair business environment", carried out by the Ministry of Justice together with the Estonian Chamber of Commerce and Industry, and TI Estonia.